

**AutoRemind**

ALL YOU NEED IN  
**MARKETING &  
COMMUNICATION**

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# Our Value Proposition

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We help you **save time, increase revenue,** and **reduce costs**, so you can spend more time with your clients.

We help your clients by making communicating with you **more convenient**, thereby **improving client service**.



**Bo Nielsen**  
*Founder and CEO*

“AutoRemind was **started over 18 years ago**, and we have helped thousands of human and animal healthcare offices become more efficient, grow their business, and improve client service. We are a small, **independent** company that loves working with other small and medium-sized businesses. We do it with passion and the goal of providing value.

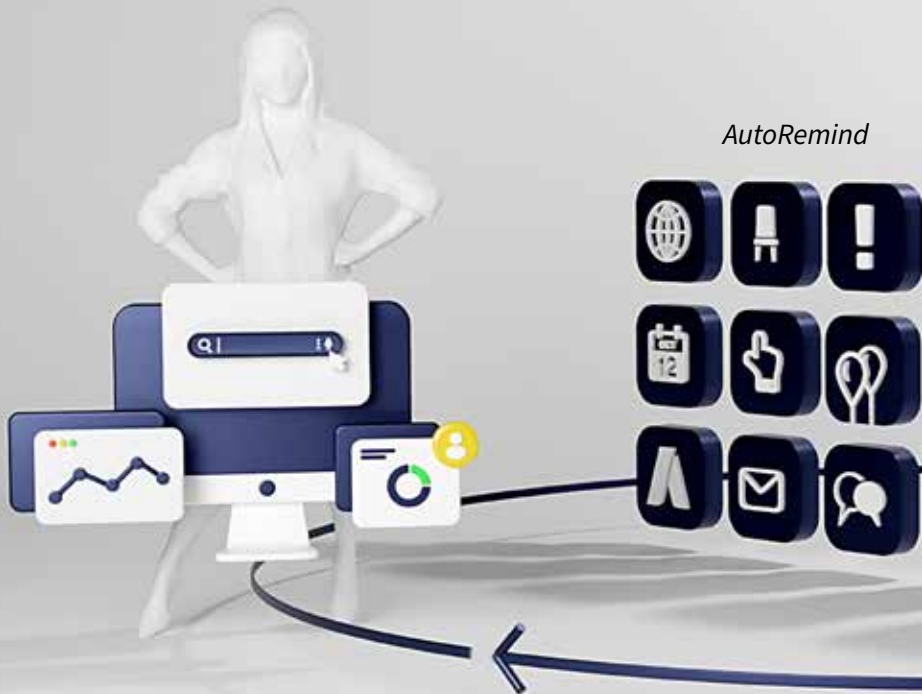
**We have ALWAYS offered a free trial so you can succeed before you buy.** We trust our product and service, and we are dedicated to delivering the best possible experience.”

# Superior Technology

## Seamlessly Integrated with Your Practice Management System

Our products and services are powered by our state-of-the-art AutoRemind software technology, which connects directly with your existing data. This enables real-time integration to engage with your clients, while also connecting with your website, digital forms, and other systems, automating your workflow and adding value to your business.

PRACTICE



*AutoRemind*

*Your Practice Management System*

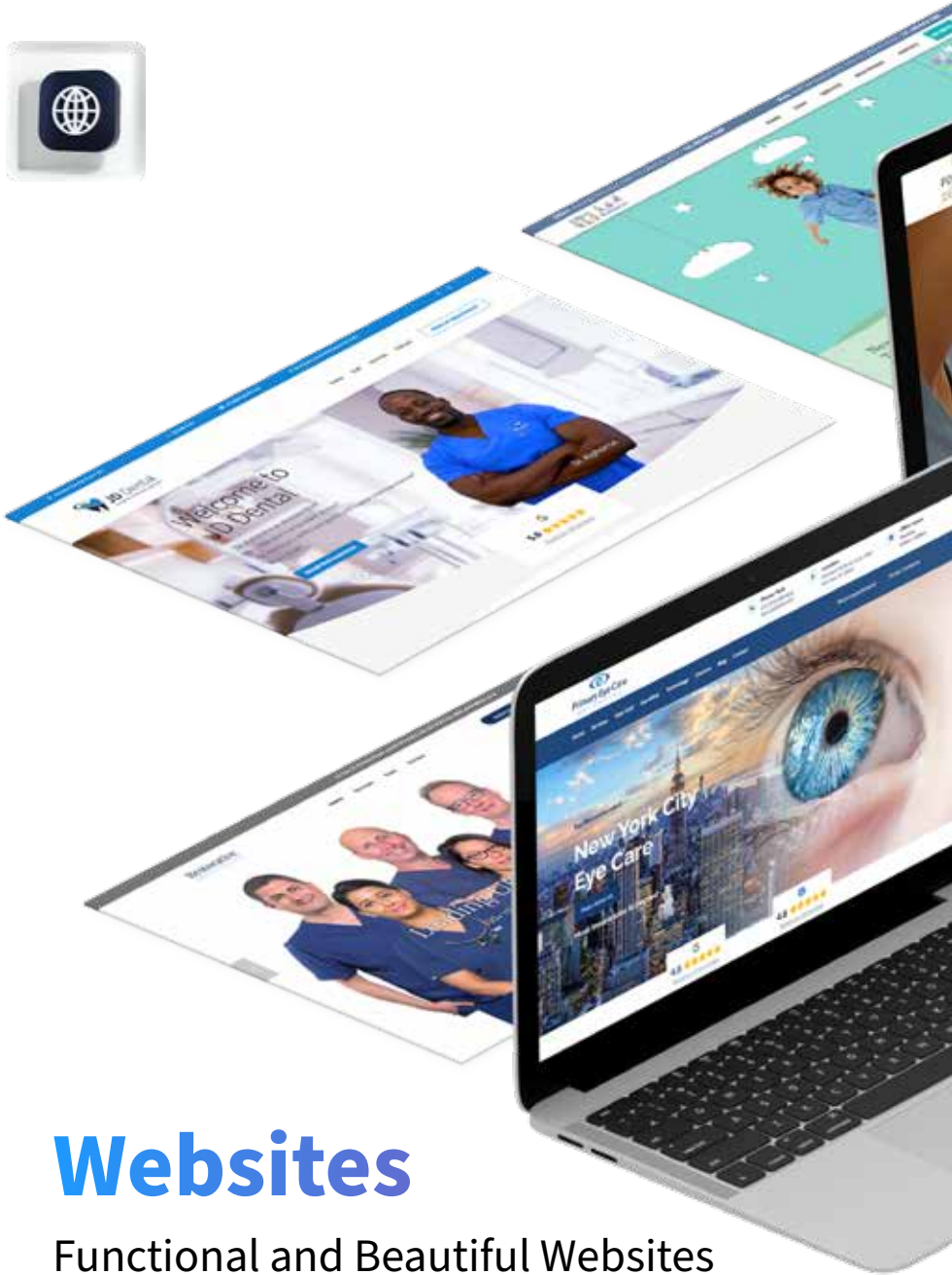


PATIENT

*Products & Technology*



*Text, Email, Call and Web*



# Websites

Functional and Beautiful Websites  
That Make You Stand Out Online

We offer a range of solutions, from budget-friendly standard sites to fully customized websites. Our team provides expert advice and best practices to ensure you receive a high-quality website tailored to your needs.





*Website can integrate with your practice management system!*



# We Make You Look Great Online!

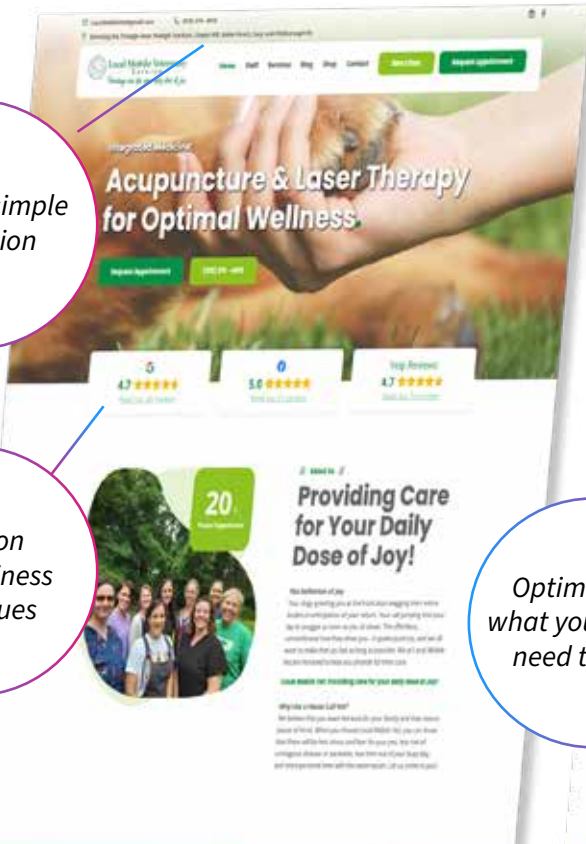
## Stand Out and Impress

Ensure your online presence matches the excellence of your business. We specialize in creating professional and unique websites that help you stand out and make a lasting impression.

*Easy and simple navigation*

*Focus on your business and values*

*Optimized for what your visitors need to know*



### Why Use a House Call Vet?

When you want to care for your pet and their health from the comfort of your home, a house call vet is the best option. They can provide the same level of care and attention as a traditional vet, but with the convenience of your home. This means you can avoid the stress of a crowded waiting room and the hassle of driving to a vet's office. Plus, house call vets often offer more personalized care and attention to your pet's needs.



Everything from change in oral surgery for you and your entire family will take care of them.



*Automated and integrated Social Media.*

Featured on



Follow Us On... f @



Request Your Appointment Today





# We Automate your Website

Social Media, Reviews, Online scheduling, and more integrated with your website

Continue focusing on your clients while we handle your website through automation. As you check out clients, we will automatically collect new reviews and display them on your website. We will also integrate your social media updates directly into your site. Available appointments will be published from your schedule to your website in real time.







```
link rel="manifest" href="..."
link rel="apple-touch-icon" href="..."

<link rel="stylesheet" href="css/normalize.css">
<link rel="stylesheet" href="css/main.css">
<meta name="theme-color" content="#fafafa">
</head>
<main>
  <h1 class="header">Hello World!</h1>
</main>
<body>
  
  <p>Hello world! This is HTML5 Boilerplate.</p>
  <script src="js/plugins.js"></script>
  <script src="js/main.js"></script>
  <script>
    window.ga = function () { ga.q.push(arguments); ga.q.length || ga.q.unshift('UA-XXXXX-Y', 'auto'); ga() };
  </script>
</body>
```

# SEO & Google Ads

## Drive Traffic with Our SEO-Optimized Websites and Google Ads Expertise

Our high-performance websites are built with technical SEO at their core, ensuring optimal visibility on search engines. Additionally, our specialized Google Ads management enhances your online presence, attracts targeted traffic, and maximizes your return on investment.





# Reputation Management

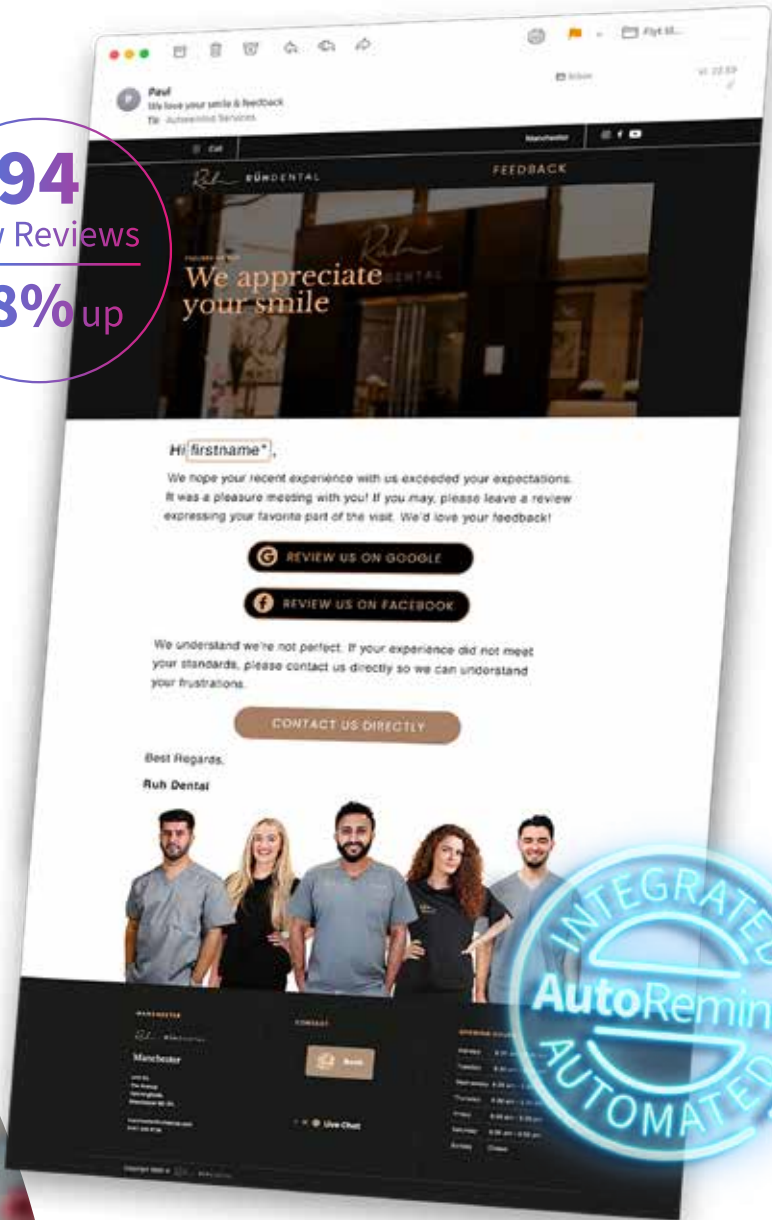
## Great Online Reviews Are Essential for Any Practice

Even if a new client is referred by a friend or their insurance, they will still check your online reputation. AutoRemind will automatically get you a steady stream of new reviews.





94  
New Reviews  
18% up



*Ruh Dental, a luxury UK cosmetic dental clinic, received 94 new reviews (18% more than in the previous period) in just 4 months of working with AutoRemind. They also increased their Trustpilot score from 4.2 to 4.7*



# Client Communication

## Text/Email/Call Marketing and Communication

Send newsletter and sales message blasts with precision. Utilize segmentation and targeting based on data from your practice management system to direct recipients to your website effectively.



*Did you know that over 80% of new clients come from existing clients?*

*A great reason to stay in digital dialog with your client base!*





# Appointment Reminders

## The World's Most Advanced Reminder System

Send as many reminders as needed via text, email, or call, and combine these methods as you prefer. Customize or skip reminders for different appointment types and include specific instructions where necessary. Enjoy two-way communication options for confirmations and dialogue, all automated and seamlessly integrated with your practice management system.



**Alves Chiropractic Center**

**“I can keep my schedule full and save a lot of time to focus on my patients. Thank you AutoRemind!”**



Text



Call



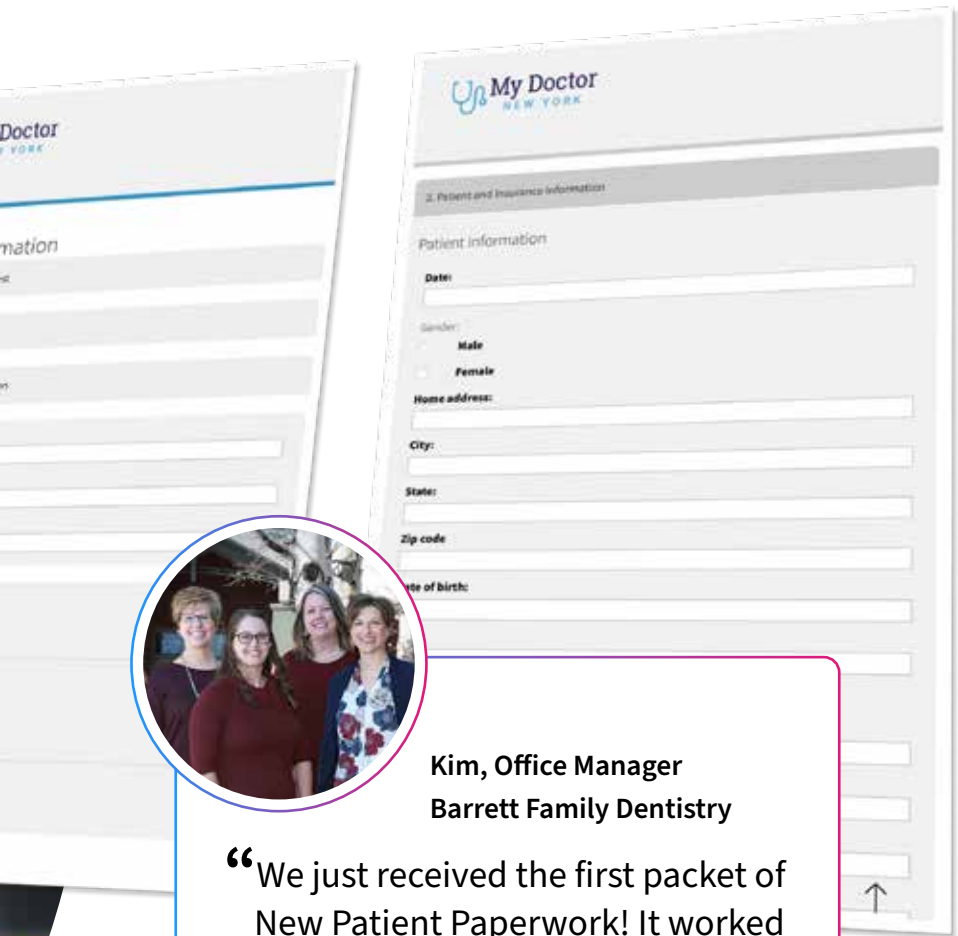
Email

A white, semi-transparent overlay of a mobile application interface. At the top right is the logo "Up My". Below it is the heading "Patient Information". The form contains several sections: "1. Prescription Refill Request", "2. Responsible Person", and "3. Prescription Refill Information". Under section 3, there are input fields for "Pharmacy Name", "Pharmacy Location", and "Pharmacy Phone Number". Below these is the "E-Signature" section, which includes the text "Please sign electronically below:" and a large empty rectangular box. At the bottom left of the form is a small "Clear Signature" button, and at the bottom right is a blue "Submit" button.

# Intake Forms

## Say Goodbye to Clipboards and PDFs

Allow your clients to complete paperwork electronically before their visit. This approach is more convenient for both your clients and your office staff, plus it helps reduce wait times in the reception area.



Doctor  
NEW YORK

mation

2. Patient and Insurance Information

Patient information

Date:

Gender:

Male

Female

Home address:

City:

State:

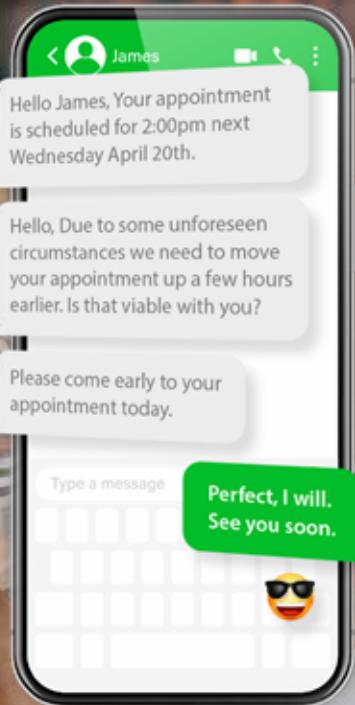
Zip code

Date of birth:



**Kim, Office Manager**  
**Barrett Family Dentistry**

“We just received the first packet of New Patient Paperwork! It worked great! Thank you AutoRemind!”

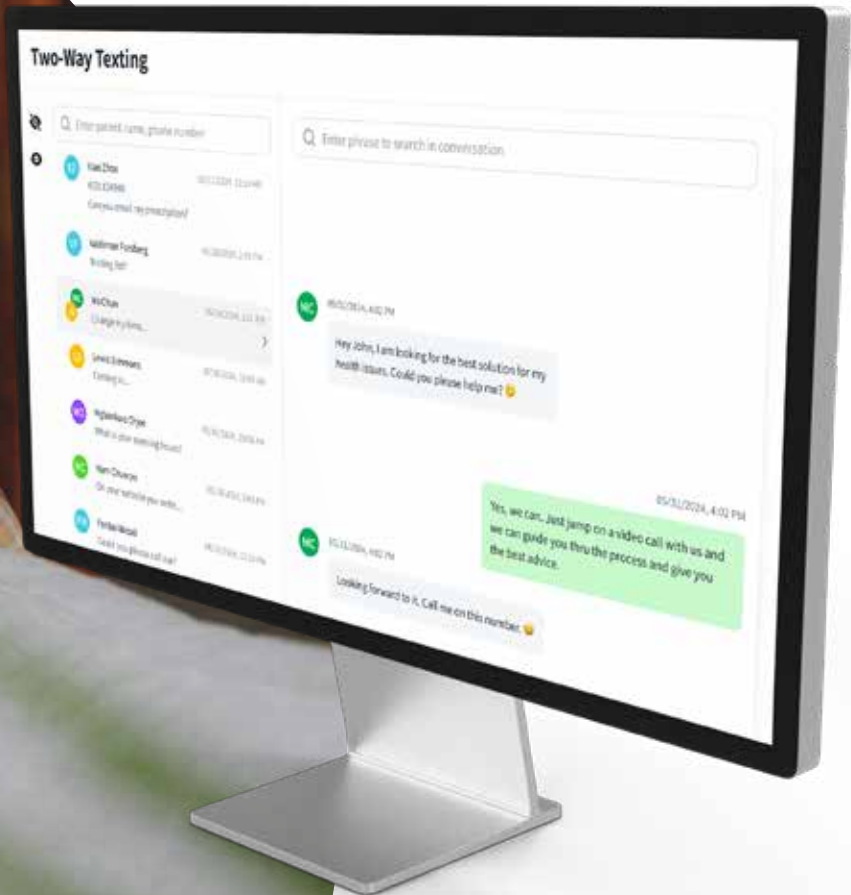




# Two-Way Texting

## The Most Convenient Tool for Staff and Clients

Get off the phone and text with your clients. This will save you a significant amount of time and make your clients appreciate the convenience.





1,618 Ratio

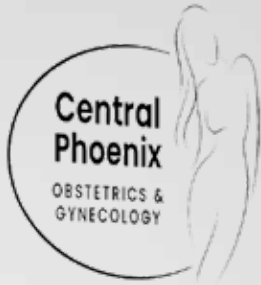
POCOCK

FAMILY

1,618 Ratio

1,618 Ratio

DENTAL



# Logo Design

## Bespoke Logo and Visual Identity Creation

Crafted from a strategic design framework rooted in your core values, our logos are tailored not only for your website but also for seamless application across all your communication materials. This ensures a consistent and strong brand presence.

# AutoRemind Products

Everything you need for effective practice communication. Our marketing and communication products are sold a-la-carte, so you only pay for what your practice needs





### **Reminders**

Automate your appointment reminder process through email, text and voice calls.



### **Post Appointment**

Send a message about follow up care or instructions for after a procedure, automatically.



### **Short Notice**

Things can happen at the last minute. When they do, let your clients know with a short notice message.



### **Surveys**

Find out what your clients think of you with automated surveys from SurveyMonkey.



### **Late Payment**

Send a message to clients with a balance due.



### **Two-way Texting**

Improve communication by texting your clients individually in real-time.

# AutoRemind Products



## **Intake Forms**

Have clients complete necessary forms before they arrive at the practice and save time.



## **Birthday Greetings**

Send cute birthday greetings to clients, their children or even their pets.



## **Newsletters**

Create a newsletter to keep all of your clients up to date with your practice.



## **Seasonal Greetings**

Thanksgiving? Christmas? Send greetings to all your clients to show you're thinking of them.



## **Recalls / Health Service**

Is your client or their pet due for an appointment? Send them a reminder.



## **Reputation Management**

Post client reviews of your service directly to Google, Facebook and more.

**WATCH OUR ONE-MINUTE  
VIDEOS ON YOUTUBE** [arurl.us/youtube](https://arurl.us/youtube)



### **Missed Appointment**

No-shows are a no-no. Contact clients who have missed their appointments to reschedule.



### **Sales Messages**

Inform all your clients about new products in your store or your promotional offers.



### **Website**

Get a professional website designed to communicate your practice's unique selling points.



### **Digital Marketing Assistant**

Marketing and communications can be complicated. Get help from a professional to improve the effectiveness and save time.



### **Online Advertising**

Boost your online advertising with expert management.



### **Online Scheduling**

Effortlessly book appointments online with customizable time slots for your clients.

SOFTWARE DESIGNED  
TO MAKE YOUR PRACTICE  
**MORE EFFICIENT**

